

Workforce Development Issue for Treatment and Prevention Professionals

Effective chemical dependency treatment requires knowledgeable and skilled treatment professionals equipped to provide quality care for their patients. Unfortunately, service provider agencies report increasing difficulties in recruiting and retaining qualified and trained chemical dependency professionals.

The Division of Alcohol and Substance Abuse (DASA) takes this issue very seriously. In cooperation with other federal and state agencies, colleges, professionals in the field, and other interested parties, DASA is addressing the shortage of qualified counselors through counselor development.

A workgroup has been developed to pull together resources that would support, promote, and develop culturally competent counselors that would satisfy two objectives: 1) increase the quality of Chemical Dependency Professionals, and 2) increase the applicant pool.

DASA continues to enlist assistance from the Alcohol/Drug Help Line to manage the website (www.cdpcertification.com) for chemical dependency positions around the state. This website

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Please send questions, comments
or suggestions for articles to:

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Prevention and Treatment Resources

DASA website: www1.dshs.wa.gov/dasa

Chemical Dependency Professionals:
<http://www.cdpcertification.org/default.asp>

Alcohol/Drug 24-Hour Helpline:
1-800-562-1240
www.adhl.org

Alcohol/Drug Prevention Clearinghouse:
1-800-662-9111
<http://clearinghouse.adhl.org>

Media Literacy:
www.teenhealthandthemedianet

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*From
the
Director*

Direction and Priorities for a New Biennium

By Ken Stark

The shift from the 2001 - 2003 Biennium to the 2003 - 2005 Biennium will find the Division of Alcohol and Substance Abuse (DASA) working closely with the substance abuse prevention and treatment field to continue implementing several initiatives. These initiatives once again put Washington State in a national leadership role because DASA is using data to inform public policy decisions and to drive program development.

With the prevention field, DASA will fully operationalize the following programs and initiatives:

■ **Best Practices / Promising Approaches** — The Program Services Contract with the counties and their providers will require that at least 50% of the services provided be best practices, which is to say that there is scientific evidence that these programs are effective. The remainder of the services needs to follow Principles of Effectiveness, which can include published promising approaches, or can include locally developed innovations. Tribal Prevention Providers will be encouraged to implement best practices.

■ **Prevention Management Information System (MIS)** — July 1, 2003, marks the start-up for the prevention MIS called Kit Solutions. MIS will track prevention participants. Data gained will enable DASA to develop future strategies based on effectiveness and will go a long way toward defending prevention as a needed program in the state. MIS will enable DASA to report our activities to the Federal Government and will enable counties, Tribes, and providers to gain feedback on their level of activity and to assess their goals and objectives.

■ **Maximizing Resources** — DASA will continue to emphasize efficiencies and braided resources at the local level. We will continue to follow the Governor's lead in pursuing the benchmarks for multiple agencies as developed by the State Incentive Grant.

■ **Prevention Summit** — We will continue to use this important venue to provide training in best practices and to encourage providers to complete the Substance Abuse Prevention Specialist Training.

For the treatment field, DASA plans to vigorously pursue the following priorities:

■ **Criminal Justice Community Based Treatment** — As a result of changes in the sentencing grid that occurred in the 2002 Legislature, additional resources were identified for treating individuals with a substance abuse problem who were filed on by the county prosecutor. 2003 will be the first year that these new resources are available. Funds will flow through the county and they will use their allocation to purchase outpatient services, and for the first time, will purchase residential services.

■ **Treatment Completion** — We know from the literature and DASA's own research that treatment completers have better employment and housing outcomes than non-completers; and completers use less hospital and psychiatric resources than non-completers. Consequently, contracts for 2003 - 2005

will emphasize development of local baselines for treatment completion and asks counties and providers to develop plans to enhance their rates. DASA-sponsored trainings will focus on client engagement and retention.

■ **Maximizing Resources** — Washington State is able to “earn” Medicaid dollars and effectively double the amount of state dollars we put toward treatment. DASA will continue to emphasize maximizing Title XIX funding as we do now for adults and put increased attention on using Title XIX for adolescent treatment. Providers will be encouraged to find efficiencies, within funding, and thereby aid the state in closing the treatment gap by providing effective treatment to more people.

■ **Washington State Treatment Plan** — Washington will support the Substance Abuse and Mental Health Services Administration (SAMHSA) National Treatment Plan by emphasizing the following initiatives: No Wrong Door / Services Integration; Reducing Stigma; providing treatment services to TANF and SSI recipients; Treatment Completion; bridging the gap between research — policy and practice; and provision of best practices in the clinical setting.

■ **Spending Plan Activity Report (SPAR)** — This will initiate July 1, 2003, for counties. This automated payment system will link the Treatment and Assessment Report Generation Tool (TARGET)

2000 to the billing process, and will match the residential providers’ Residential System Vendor Payment (RSVP) billing system that began last year.

■ **Co-Occurring Disorders** — DASA will continue to emphasize co-occurring disorders treatment with cross training, policy enhancements, and treatment protocols. We will work in close harmony with the Mental Health Division and the Co-Occurring Disorders Interagency Advisory Committee (CODIAC) group to keep the momentum moving forward.

■ **Indian Alcohol and Drug Addiction Treatment and Support Act (ADATSA)** — DASA will continue to work with the Community Services Division and local Community Service Offices to develop “Fast Track” mechanisms so that tribal clients can receive their financial eligibility and clinical assessment from one tribal office. This will enable these clients to obtain services within the spirit of No Wrong Door.

These and other initiatives, such as HIPAA (Health Insurance Portability and Accountability Act of 1996), will highlight the new biennium. Our field will remain a dynamic and exciting place to make a difference in maintaining and supporting healthy individuals, families, and communities.



Workforce Development Issues continued

provides a place for employers to post job announcements and for individuals to review position announcements and submit their resumes free of charge. This Website is linked with the Department of Health, colleges, universities, tuition waiver information, and the current Revised Code of Washington (RCW) and Washington Administrative Codes (WAC) related to certification.

As of the end of 2002, over 250 job announcements and approximately 150 resumes were posted. DASA is planning a survey to determine the success rate for individuals who posted their resumes online.

DASA supports and manages a tuition waiver program for low-income individuals studying to become certified chemical dependency professionals at state colleges and universities. Historically, the program has targeted ethnic minorities and persons with disabilities interested in entering the field.

Substance Abuse Prevention

Though newer and less developed than the chemical dependency field, the workforce development issues are every bit as pressing. DASA has been involved in two key efforts to elevate the professional status of prevention professionals.

The first was a comprehensive study of prevention professionals in Washington State that showed the key job activities and tasks they are asked to perform. That document, “A Skill Standard for Substance Abuse and Violence Prevention Professionals” was re-published in 2001 and widely distributed.

The second initiative is to actively encourage qualified prevention professionals to seek certification from a national certification body. Presently, there is no certification requirement in Washington, but certification can be obtained for Washington State prevention professionals through other states’ certification boards.

In 2002, DASA implemented a two-year

training plan. The plan features a weeklong intensive orientation course called the Substance Abuse Prevention Specialists Training (SAPST) that was developed by the Center for Substance Abuse Prevention’s Western Center for the Application of Prevention Technologies (Western CAPT). The plan calls for offering the course a minimum of six times during the current biennium.

Additionally, DASA is participating in the development and design of an advanced training that will focus on developing specific skills needed by prevention professionals.

Finally, DASA has been coordinating with community colleges and universities to offer prevention classes. So far, at least two new schools will be offering prevention classes in 2002, one of them being an Internet-based, on-line course that can be taken anywhere in the state.

For more information on DASA’s workforce development plan, contact Sandra Mena at (360) 407-1112.



SAMHSA Provides New Resources for Youth

The following new materials are available from the Substance Abuse and Mental Health Services Administration (SAMHSA):

Underage Drinking School-Based Curriculum


SAMHSA and Scholastic, Inc., are collaborating on a curriculum for fifth grade teachers, their students and parents, to prevent underage drinking. Classrooms nationwide are receiving a two-part set of underage drinking-related materials, including *"Reach Out Now: Talk with Your Fifth Graders about Underage Drinking"*, a four-page set of lessons and in-class activities for teachers to use. There is also a take-home packet for students and their parents entitled *"Talk With Your Fifth Grader about Underage Drinking"*. For more information, visit www.samhsa.gov.

Children's Program ToolKit for Treatment Agencies

According to a recent SAMHSA report, 10 percent of children aged 5 or younger, almost 8 per cent of children aged 6-11, and over 9 percent of youths aged 12-17 lived with at least one parent who abused or was dependent on alcohol or drugs.

The toolkit is designed to provide materials for substance abuse programs so they can initiate educational support programs for the children of their clients in substance abuse treatment. The curricula will teach children skills, such as solving problems, coping, social competence, autonomy, and a sense of purpose and future.

The toolkit has activities for children in elementary school, middle school, and high school, as well as activities that are suitable for all ages. It includes stories and videos. It also contains information for therapists to distribute to their clients to help parents understand the needs of their children, and training materials for substance abuse treatment staff who plan to offer support groups for children.

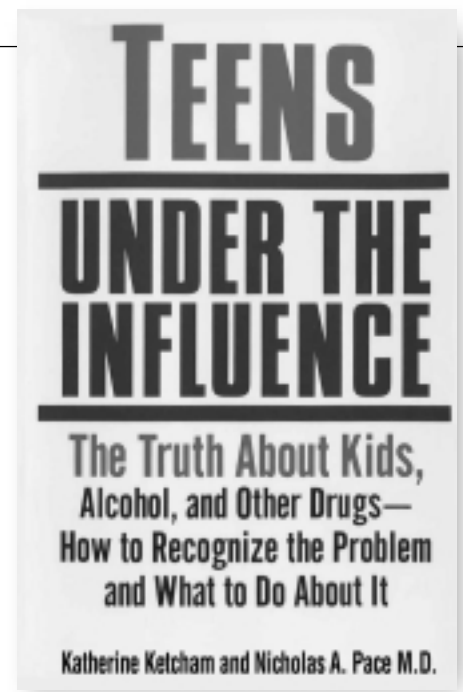
Toolkits can be ordered by calling 1-800-729-6686 or by faxing a request to (301) 468-6433. 

New Book on Teens and Drug Abuse

Author Katherine Ketcham of Walla Walla, and Nicholas Pace, M.D., have written a new book on drug abuse. The book is titled *"Teens Under the Influence: The Truth About Kids, Alcohol, and Other Drugs, How to Recognize the Problem, and What to Do About It."* The book is due to be released August 26, and is intended for parents, grandparents, guardians, educators, doctors, law enforcement, and others who need to understand the unique problems related to adolescent drug use, addiction, treatment, and recovery.


Katherine, who is also a columnist for the Walla Walla Union Bulletin, included personal stories in her book from her experiences working with youth at Walla Walla's Juvenile Justice Center over a three-year period. She has also written *"Under the Influence: A Guide to the Myths and Realities of Alcoholism"* co-authored by James Milam, Ph.D. (Bantam, 1983); *"The Spirituality of Imperfection: Storytelling and the Search for Meaning"* co-authored by Ernest Kurtz (Bantam, 1992); *"Beyond the Influence: Understanding and Defeating Alcoholism,"* co-authored by William F. Asbury (Bantam, 2000).

Dr. Pace has been working in the addiction field for more than 30 years, and is personally responsible for helping thousands of people in trouble with



drugs, young and old alike, into treatment and recovery programs. Through his writings, his teachings, and his daily work as a physician and expert in the field of chemical dependency, he has served as an invaluable resource and beacon of hope for addicted people and their family members.

"There is a great need for a book that will speak directly to parents and teenagers, making the scientific facts about adolescent drug use and addiction clear and understandable," noted Dr. Pace. "By helping parents understand what can and must be done to help their children, this book could prevent much pain and anguish."

Kathy Ketcham may be reached at kketcham@charter.net. 

2002 State of Washington's Children Report

The Annie E. Casey Foundation has released its National KIDS COUNT 2003 Data Book. This report features ten annual measures of child well-being, as well as supplemental data on education, health, and the economic conditions of families in all 50 states and the District of Columbia. The theme for this year is "The High Cost of Being Poor: Another Perspective on Helping Low-Income Families Get By and Get Ahead."

The KIDS COUNT data book contains several pieces of good news about Washington State. From 1990 to 2000, we saw substantial decreases in infant mortality, child mortality, teen births, and juvenile arrest rates. These results underscore the significant progress Washington made in the 1990s toward becoming a national leader in child health.

The report also highlights several ongoing challenges facing Washington families.

Target 2000

Update

By Bob Leonard, DASA

In May the Division of Alcohol and Substance Abuse (DASA) Treatment and Assessment Report Generation Tool (TARGET) 2000 system was enhanced to include the "Bed Availability" function, previously known as the Alcohol and Drug Addiction Treatment and Support Act (ADATSA) Bed Utilization line.

The name has been changed because the tool now tracks ADATSA, Temporary Assistance for Needy Families (TANF), Pregnant, Parent, and Parenting Women (PPW) and Supplemental Security Income (SSI) adult residential beds. The tool has outgrown its original purpose, to track available ADATSA beds. All of these words and acronyms represent different fund sources that pay for adult residential treatment.

This tool is fully automated. Adult residential providers are now able to enter the TARGET 2000 tool, go to the Bed Availability line and enter the

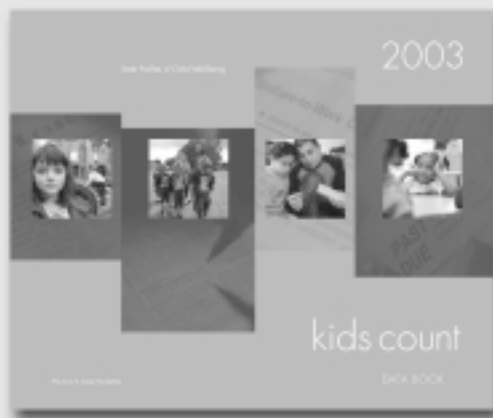
number of available adult residential beds at any time during the day. Each DASA contracted Adult Residential Provider has access to this tool. ADATSA Assessment Centers have access to the Bed Availability line. This enhanced tool enables the assessment centers to identify bed vacancies at any time during the day. These are changes that many in the field have been asking for since we first began discussing the "ADATSA anomaly." This anomaly is that we often have beds going unused at certain facilities while others have a wait list. If successful, this TARGET based Bed Utilization line will help us increase the penetration rate and decrease the wait time.

DASA pilot tested this tool during the months of May and June. This tool will be fully utilized by DASA contracted Adult Residential Providers beginning July 1, 2003.

For more information call the TARGET help desk at (360) 438-8888 or 1(888) 461-8898.

Use of food stamps and food banks has increased, and 31 percent of births are paid for by Medicaid. Children in poverty are at greater risk for low academic achievement, risky behavior, and emotional problems.

To review key facts about Washington State, request a copy of the data book, review the report on-line, or find other information on the health and well-being of children and families in Washington State, visit www.hspc.org. Hard copy reprints of data pocket guides (in English and Spanish), wall charts and data wheels are also available.



Tuition Waiver Program Update

Part of the mission of the Division of Alcohol and Substance Abuse (DASA) is to ensure a well-trained chemical dependency treatment workforce that is sensitive to the unique needs of individuals and families we serve. To accomplish this, it is necessary to increase the number of competent counselors available for employment. The purpose of the tuition waiver program is to promote increased access, by a broad spectrum of low-income persons, including ethnic minorities and persons with disabilities, to the required college education programs necessary to pursue a career as a chemical dependency counselor. Under this program, higher education institutions provided eligible students access to the accredited courses necessary to become chemical dependency counselors.

We currently have nine colleges/universities participating in the program. They include: Cark College, Columbia Basin College, Eastern Washington University, Edmonds Community College, Highline Community College, Seattle Central Community College, Spokane Falls Community College, Tacoma Community College, and Yakima Valley Community College. Participating colleges and universities are responsible for the recruiting, screening, and selecting of participants.

The demographics of the students funded this biennium include: African American (38), Caucasian (59), Hispanic (16), Native American (29), Asian/Pacific Islander (8), and other (14).

Surveys were mailed to the 153 DASA Tuition Waiver Program participants in January 2003. Program participants were asked expected graduation date, current occupation/job title, and if not in the CD field, why not? Of the 153 mailed, 35% (53) of the surveys were returned as of April 28, 2003. Of the 53 responding, 46% (25) report currently working in the field as counselor trainees.

The remaining 28 not currently working in the field reported: 34% (18) were still in school and felt they needed more education before working in the field; 9% (5) reported they could not find employment; 9% (5) reported other reasons for not working in the field (pregnant, disabled, low pay, found job in prevention field).

For more information about the Tuition Waiver Program, contact Dixie Grunenfelder at (360) 438-8219.

Risk Factor Profiles for Prevention Planning Now Available Online

Since 1995, the Division of Alcohol and Substance Abuse (DASA) has collaborated with Research and Data Analysis (RDA) to produce state- and county-level risk profiles for substance use prevention planning. These profiles are now available on RDA's Website where they can be viewed electronically or printed. You can print the entire report or print individual sections. A state report, along with individual reports for each county, are available at: <http://www1.dshs.wa.gov/rda/research/4/47/updated/default.shtm>

The risk profiles contain "archival social indicators" organized around the risk factors identified by Hawkins and Catalano



at the University of Washington's Social Development Research Group (SDRG). Archival indicators are those that are collected by a variety of local, state and federal agencies in the normal course of their business; that is, these data are not collected for the purpose of

prevention planning. In collaboration with DASA and the agencies of five other states, SDRG found these existing data elements to serve as proxy indicators of substance use among adolescents. For instance, one risk factor is "Low Neighborhood Attachment," meaning that kids who live in neighborhoods where they do not feel close to their neighbors are at higher risk of substance use. One proxy indicator for this risk factor is the percent of the "population not registered to vote." This indicator does not cause substance use, but rather tends to increase or decrease in the same way that the risk factor changes. (See the list of risk factors and indicators in the box.)

In the risk profiles, the indicators are arranged by risk factor. Each indicator is presented with comparison to the state rate, as well as to a rate for "Counties Like Us," a group of counties with certain characteristics in common. The State Report in the profiles contains data for all counties. Because the charts contain the most recent ten years, the data (which include actual counts, as well as rates, for instance, percents) are useful for a wide variety of purposes outside of prevention planning.

Two new features of the Web version are especially exciting. First, the data will be updated several times a year. Therefore, the most recent data available to the state will be available to the field. Second, due to requests from the field, individual pages in the profile are downloadable as Excel files. From the map of Washington, you either click on "State Report" or on an individual county (either from the map or from a list). Then from the table of contents, you choose which data you want to view.

In the near future, DASA hopes to provide some of these indicators at a city level. This will help prevention planners who want to match services to local needs. The research for this project, which is being supported by the Family Policy Council, is scheduled to be completed this summer.

For more information, contact Linda Becker, beckelg@dshs.wa.gov.

County Archival Data by Indicator

Factor	Indicator	Factor	Indicator
Availability of Drugs	Alcohol Retail Licenses Tobacco Retail and Vending Machine Licenses	Low School Achievement	Poor Academic Performance, Grade 3 Comprehensive Tests of Basic Skills (Battery) Poor Academic Performance, Grade 4 Washington Assessment of Student Learning (WASL) Poor Academic Performance, Grade 6 Comprehensive Tests of Basic Skills (Battery) Poor Academic Performance, Grade 7 Washington Assessment of Student Learning (WASL) Poor Academic Performance, Grade 9 Comprehensive Tests of Basic Skills (Battery) Poor Academic Performance, Grade 10 Washington Assessment of Student Learning (WASL)
Extreme Economic & Social Deprivation	Temporary Assistance to Needy Families (TANF), Child Recipients Food Stamp Recipients (All Ages) Free and Reduced Lunch (Students Approved) Low Birthweight Babies Unemployed Persons (Age 16+)	Non-violent Crime	Arrests (Age 18+), Property Crime Arrests (Age 10-17), Curfew, Loitering, Vandalism and Disorderly Conduct Arrests (Age 10-17), Property Crime
Low Neighborhood Attachment	Population Not Registered to Vote Registered and Not Voting in the November Election Prisoners in State Correctional Systems (Age 18+)	Violent Crime	Arrests (Age 18+), Violent Crime Arrests (Age 10-17), Violent Crime
Transitions & Mobility	Existing Home Sales Net Migration, 3-Year Moving Average New Residence Construction	Substance Use	Clients of State-funded Alcohol or Drug Services (Age 10-17) Arrests (Age 18+), Alcohol-related Arrests (Age 18+), Drug Law Violation Arrests (Age 18+), Drunk Driving Alcohol-related Traffic Fatalities per All Traffic Fatalities Arrests (Age 10-17), Alcohol Violation Arrests (Age 10-17), Drug Law Violation
Early Initiation of Problem Behavior	Arrests (Age 10-14), Alcohol- or Drug-Related Arrests (Age 10-14), Property Crime Arrests (Age 10-14), Vandalism	Adolescent Sexual Behavior	Sexually Transmitted Disease Cases (Birth-19) Births (Mothers Age 10-17)
Family Conflict	Divorce Arrests, Domestic Violence	Suicide	Suicide and Suicide Attempts (Age 10-17)
Family History of Substance Abuse	Clients of State Funded Alcohol or Drug Services (Age 18+) Alcohol- or Drug-related Deaths		
Family Management Problems	Foster Care On-going Placements, Duplicated Child Counts (Birth-17) Victims of Child Abuse and Neglect in Accepted Referrals		
Low Commitment to School	High School Dropouts		

Documentary on Fetal Alcohol Syndrome Receives Prestigious Emmy Nomination

The "Journey Through The Healing Circle," a DSHS documentary on fetal alcohol syndrome (FAS), has been nominated for an Emmy award by the National Academy of Television Arts and Sciences, Northwest Regional Chapter.

The documentary has aired on a number of public television stations in Washington, Oregon, Alaska, Montana, and Canada. It features informative and engaging animal stories told in the Northwest tribal tradition. Noted actor, Floyd Red Crow Westerman, narrates the documentary that gives health tips and practical knowledge about fetal alcohol syndrome. Valuable discussion takes place between one of the authors and a foster parent who is raising children with FAS.

Sharon Newcomer, manager of the DSHS Foster Parent Training Institute with Children's Administration, served as Executive Producer. The authors are Carolyn Hartness and Robin LaDue. Hartness is a fetal alcohol syndrome advocate, educator, and member of the Governor's Commission on Indian Affairs. LaDue is a psychologist in private practice.

Julie Gelo provides input from the parent perspective. Gelo is a foster and adoptive parent, and a trainer with the Foster Parent Institute. The documentary is hosted by Carolyn Jones of the Foster Parent Training Institute.

The documentary was produced through a partnership of DSHS and the Department of Information Systems.

A "Journey Through The Healing Circle" promotional video is posted on the DSHS Web site at: <http://www1.dshs.wa.gov/ca/fosterparents/ram/circle.ram>. The complete documentary and other related materials are available on-line at <http://www1.dshs.wa.gov/ca/fosterparents/journey.asp>. 🐾



CAC Holds Annual Work Session and Second Joint Summit of the CAC and County Boards

The Citizens Advisory Council (CAC) on Alcoholism and Drug Addiction held their annual work session in Moses Lake on May 13 - 14, followed by the second CAC/County Alcohol/Drug Board Summit on May 15. The work session included a review of accomplishments for the CAC Annual Report ending June 30, 2003. The following activities of the CAC were reviewed and forecasted for the coming year:

- Required Functions — Peer Review Committee Activities (required by Federal SAPT Block Grant), Conduct SAPT Block Grant Public Meeting, Regulatory Reform Committee Activities (required by the Governor's Executive Order).
- Policy Priorities — CAC Annual Report, County Board Outreach and Summit, Diversity Inclusion Training, Legislative Advocacy, Prevention Summit Planning Conference, and Public Policy Forum.
- Other — Liaison with Other Boards/Agencies, Publicity and Member Recruitment, and Focus News Articles.

The CAC/County Alcohol/Drug Summit offered presentations on county board operations by board members and county coordinators. It also included an overview of the state and county planning process. The conference concluded with sessions on the Division of Alcohol and Substance Abuse's (DASA's) Diversity Plan and a well-received discussion on how to be an effective board member.

The CAC has grown to be an influential part of the activities and policymaking process of DASA. It looks forward to continuing to serve in accordance with its mission statement of advising and recommending to DASA and others in matters of policy and programs dealing with alcoholism/addictions.

Comments or questions regarding the CAC Work Session and County Board Summit may be directed to Tommy R. Thomson, CAC Member at (360) 734-3939 or e-mail trtcpa@earthlink.net. For more information about the CAC, contact Doug Allen at (360) 438-8060 or allende@dshs.wa.gov. 🐾

Save This Date!



Washington State Prevention Summit
Do Amazing Things, Not Drugs

October 23 – 25, 2003 at the Yakima Convention Center

Cost: \$100 Adult

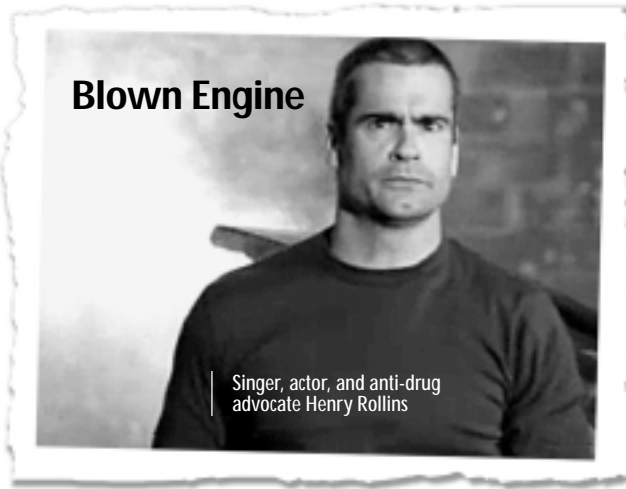
\$25 Youth and College Students

Register today! Look for complete registration materials in the mail in August 2003 or visit the DASA website at www1.dshs.wa.gov/dasa/.

New Prevention Messages for Media Partners

This summer the Partnership for a Drug-Free Washington, an ongoing media campaign managed by DASA, will distribute new drug prevention messages to radio and television stations statewide, for use as public service announcements, as well as client-sponsored messages.

New ads feature Henry Rollins, former rock vocalist of Black Flag, in a brand new Meth campaign called "Blown Engine," targeting both teens and parents. "Heart Stopping" radio spots will accompany "Blown Engine" television commercials to increase the perception of harm associated with meth use. Other new ads address parental monitoring and a variety of drug prevention messages about Inhalants, Ecstasy, Marijuana, Methamphetamine, and Heroin. Five alcohol prevention messages address alcohol poisoning, changing family norms about alcohol and celebrations, and the connection between alcohol and domestic violence.



The Partnership for a Drug-Free America (PDFA) is debuting the "Check Yourself" campaign as part of the Summer distribution. "Check Yourself" is the first PDFA program to move beyond persuading youth not to try drugs. Check Yourself is conceived as a teen-owned movement, reaching older adolescents (roughly 15-18) who have begun to abuse drugs and alcohol and are at risk for drifting further into dependency. The goal of

the movement is to normalize teen watchfulness about getting high, and to offer information and help to teens who decide they're getting in deeper than they ever intended.

"Check Yourself" advertising will hold up a mirror to early-using teens, and suggest that as they develop a relationship with drugs and alcohol, they may be closer to harming themselves than they realize. Each PSA will conclude with the simple, non-judgmental message, "check yourself," and will di-

rect viewers to a dedicated website, www.checkyourself.com, a new and innovative web-based resource for at-risk teens.

For more information about the PDFW campaign, contact Deb Schnellman at schneda@dshs.wa.gov.

ONDCP Briefs Seattle Media on Anti-Drug Campaign

Representatives from the Office of National Drug Control Policy visited Seattle in May to brief reporters and community prevention providers on the marijuana initiative of the National Anti-Drug Media Campaign. The effort, launched last September, is dispelling common myths about marijuana through a series of media briefings, public events, community partnerships, Web sites and printed resources.

A panel of local experts, providing facts about the effects of marijuana abuse and addiction, included Dr. David Stewart, professor of Psychiatry at the University of Washington, Division of Behavioral Health and Justice Policy; Dr. Richard Ries, M.D., Chief of the Division of Addiction at the University of Washington, Department of Psy-

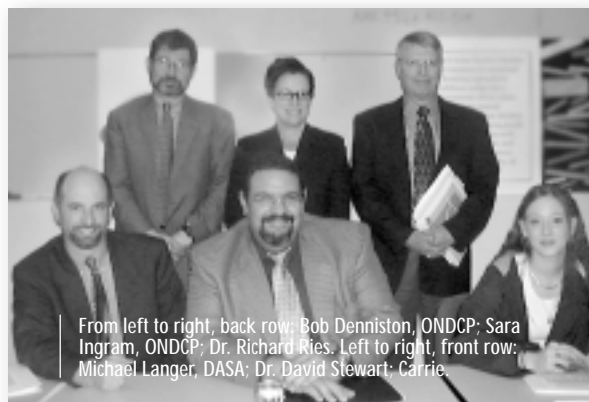
chiatry and Behavioral Sciences, and Director of Outpatient Psychiatry and Addiction Programs at Harborview Medical Center; and Carrie, a 19-year-old in recovery from marijuana addiction. Participants also received King County and statewide data about trends in youth marijuana use and addiction.

Four new television messages have been developed for the campaign. Two ads focus on harm reduction, targeting 15 and 16-year-olds with the message

that "marijuana is more harmful than we all thought." The ads show that teen pregnancy and car crashes can be consequences of marijuana use. The other two ads, "Adventure" and "Involvement: The Anti Drug," feature Native American parents and youth modeling ways to prevent drug use.

The ONDCP media campaign recently received the Public Relations Society of America's highest honor, a Silver Anvil, for outstanding achievement in strategic public relations planning and implementation of a government public service campaign.

For more information about ONDCP's marijuana initiative, to view campaign commercials, and to get ideas for utilizing campaign strategies and resources in your community, visit www.mediacampaign.org. For more information, contact Deb Schnellman, DASA, at schneda@dshs.wa.gov.



Recovery Month 2003 Kit is Now Available

National Recovery Month is celebrated annually in September. A new toolkit for 2003 features helpful resources, event ideas, suggestions, and samples on how to reach local media, fact sheets for key constituency groups and special audiences, and more. This year's theme, "Join the Voices for Recovery: Celebrating Health," encourages everyone to help incorporate community treatment and recovery services as an integral part of the public health system. To



access the toolkit and other Recovery Month information, log on to www.samhsa.gov.

Voices from the Facing the Future Forum are Heard in a New Report: "Continuing the Conversation"

In December, 600 business and community leaders from across Washington took a day out of their lives, and in some cases, traveled hundreds of miles, to voice their concerns for the future of human services in their state.

In a follow-up evaluation of the December Facing the Future Forum, nine out of ten respondents said the conversation from the Forum should be kept alive. Their request is being honored.

The concerns and recommendations that emerged from the Forum have been released in a new report called: "Continuing the Conversation: Report from the Facing the Future Forum." The new report collects in one convenient



place the record of the proceedings at the Facing the Future Forum, which was held in Seattle by eight major community service organizations. "Continuing the Conversation" is available on-line in a format that it is easily printed from a computer and easily photocopied. Go to <http://www.regweb.com/csnw/ftff/ctrpt.pdf>.

DASA Invests in New Prevention MIS

The Division of Alcohol and Substance Abuse (DASA) has invested in a new Prevention Services Management Information System for the 2003-05 Biennium. This investment is a direct response to the needs providers, county and tribal governments, DASA and our federal funding agencies have for improved prevention services data in a timely manner. It is essential for the future growth and development of the Prevention Field to know where investments are being made, what services are being provided, who is being served, actual service cost and, most importantly, what impacts the services are having on program participants. Although data has been collected at each administrative level of the prevention system, compiling and organizing the process and outcome data in a way that tells a true story of who is receiving which services, and with what degree of success, has been challenging at best.

The new system, titled Performance-based Prevention System (PBPS), was developed by KIT Solutions Inc. in Pittsburgh, Pennsylvania and is currently used by six other states in the country. The flexibility of the system has allowed DASA to make significant modifications to better meet the needs of the Washington State Prevention System. These modifications place DASA in a position to be one of the first states in the country to have a system that will comply with the proposed Substance Abuse Mental Health Services Administration's Performance Partnership Grant requirements for capacity, process and outcome data.

The decision to invest in the KIT System was based on work throughout the current biennium with local, county, and tribal stakeholders, state agency partners, and DASA's federal funding partners. A feasibility study was completed by Milestone Technologies in January 2002 that included a review of 25 different systems nationally. Once selected, DASA again consulted with its stakeholder advisory committee to customize the system and pilot the PBPS this past spring. DASA staff began training contractors and providers on the new system in May and June, with statewide implementation expected by July 1, 2003.

For more information on DASA's new Prevention MIS, contact Michael Langer, Prevention Services Supervisor at 360-438-8096 or Bill Stahl, Prevention Management Information Manager at 360-407-0305.

MaryAnn LaFazia Retires

MaryAnn LaFazia has retired from state service after 34 years with the Department of Social and Health Services (DSHS).

MaryAnn's first 20 years were spent working for Children's Services Administration in King County and at DSHS Headquarters in Olympia. At Children's Services MaryAnn's work focused primarily on child abuse and neglect issues. Before leaving Children's Services she had the opportunity to serve as Washington State's Liaison to the National Center for Child Abuse and Neglect.

In 1988, MaryAnn joined the Division of Alcohol and Substance Abuse (DASA) as a Certification Specialist. In her 14 years with the division she held many positions in addition to her initial work with Certification, including; Women's Services Manager, Region 6 Administrator, Prevention and Family Services Supervisor, and Prevention Research Projects Manager. Two of her highest profile and most successful



projects included the Women's Services' MOM's Project and the Prevention Services' Washington State Incentive Grant.

In 1996, MaryAnn received the Governor's Sustaining Management Leadership Award for her outstanding service. Her most coveted award came from the Washington

State Coalition on Women's Substance Abuse Issues, which recognized her work in supporting treatment services for women in our state.

Surprising no one that knows her, leaving DSHS-DASA has not really meant retirement for MaryAnn. She is currently working for Johnson, Bassin and Shaw, Inc. as a prevention consultant on state systems throughout the country. MaryAnn's future plans include continuing her consultant work from her home in Montesano while waiting for her future grandchildren to be born.

Kaiser Family Foundation Results

According to a recent Kaiser Family Foundation report, 68 percent of young people 15 to 24 have gotten health information online. One in four say they use the Internet "a lot" with health questions. And more on-line youth rank substance abuse as "very important" to know about (75 percent) than any other health issue but sexuality (84 percent). Substance abuse outranks violence (68 percent) smoking (60 percent), and even acne (27 percent). Source: CSAP Prevention Alert, volume 6, number 7.



Did
You
Know

Every \$1 spent on school-based drug prevention is estimated to save \$5.60. For the full report, visit the Center for Substance Abuse Research website at www.cesar.umd.edu and go to CESAR Fax.

Opioid Treatment Programs Can Now Offer Buprenorphine

In May the Substance Abuse and Mental Health Services Administration announced an interim final rule that will permit opioid treatment programs serving persons addicted to heroin or narcotic pain relievers to offer buprenorphine treatment along with methadone and ORLAAM.

The rule enables opioid treatment programs that are certified by SAMHSA to use the newly approved buprenorphine products, Subutex and Suboxone, for the maintenance or detoxification treatment of dependence on opioids such as heroin or prescription pain relievers. The rule went into effect May 22, 2003, with a comment period open for 60 days, until July 21, 2003. For more information visit www.samhsa.gov.



The Chemical Dependency History Project Committee wants to hear from you. We're researching and collecting information about the colorful history of the chemical dependency field in Washington State. The contributions we receive will be published as a Web-based document.

We plan a "living" history; one that will span from the beginning all the way to and through the present and into the future.

"I think most would agree that more than anything, the field was, is, and will continue to be about the people involved. We wish to capture this rich legacy in its entirety." (Ann Forbes, Alcohol Drug Help Line).

Send us recollections of your own contributions, as well as the contributions of others. Send us recollections about

your agency, your city, or your county. What do you believe are the important events or turning points in the field? We want to hear from you if you're a pioneer, or if you're presently active in the field.

If you were writing such a history what would you include? What was most important to you? When you think back, what is it that comes to mind? People? Events? Legislation? Innovations? New ways of thinking? Raising of consciousness? Victories? Defeats? Setbacks? Recoveries?

What to Submit

Stories, recollections, photographs, newsletters, clippings, etc.

How to Submit

Our preference would be for you to visit our web site and enter information there.

Via Email	cdhistory@adhl.org
Via the Web	http://cdhistory.adhl.org/
Via Telephone	1-800-562-1240 or (206) 722-3700 (Ann or Gerry)
Via Fax	(206) 722-1032
Via Regular Mail	CD History; PO Box 18317; Seattle WA 98118

"
We wish to
capture this
rich legacy in
its entirety.
"

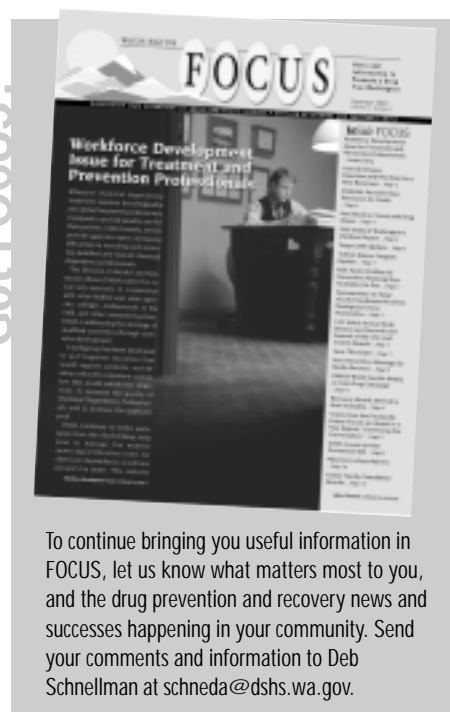
Casita del Rio Becomes PPW Provider in Kennewick

Casita del Rio, operated by Triumph Treatment Services, took over management of the former Rivercrest Villa in Kennewick in April. This facility is one of the Safe Babies Safe Moms (aka: Comprehensive Program Evaluation Project) pilot sites.

Casita del Rio is a program for Pregnant and Parenting Women (PPW) who are chemically dependent. Casita del Rio will also have Therapeutic Childcare, Long-term Residential beds specifically for women without children, as well as Housing Support Services for transitional housing.

The Casita del Rio facility is located at 1213 North Morain Loop, Kennewick, Washington, 99336-3123. The phone number is (509) 734-7490. For more information, contact Beth Dannhardt at (509) 248-1800 or Sue Green, DASA, at (360) 438-8087.

Got FOCUS?



To continue bringing you useful information in FOCUS, let us know what matters most to you, and the drug prevention and recovery news and successes happening in your community. Send your comments and information to Deb Schnellman at schneda@dshs.wa.gov.

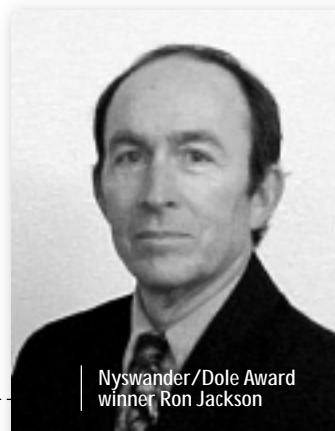
Ron Jackson Receives Nyswander/Dole Award

Ron Jackson, Executive Director of Evergreen Treatment Services, was presented with the Nyswander/Dole Award at the April 2003 American Association for the Treatment of Opioid Dependence Conference for outstanding contributions to methadone treatment. Evergreen Treatment Services is a private non-profit methadone treatment program in Seattle, Washington, providing services to over 900 patients in three treatment pro-

grams in addition to a mobile van-based service. Ron has worked tirelessly on behalf of the substance abuse treatment profession in Washington State for 30 years. He has been an investigator on critical research projects on methadone treatment and acupuncture intervention for Opioid dependent individuals. He is a Co-Principal Investigator for the Washington State node of

National Institute on Drug Abuse's (NIDA's) Clinical Trials Network. In addition to being an Affiliate Professor at the University of Washington's School of Social Work, Ron is a prolific writer and educator in this field. Ron's writings and re-

search have had an impact well beyond the state of Washington; he has influenced decisions on the quality of care throughout the United States. Congratulations, Ron! 🐾



DASA Director Receives National Award for Leadership

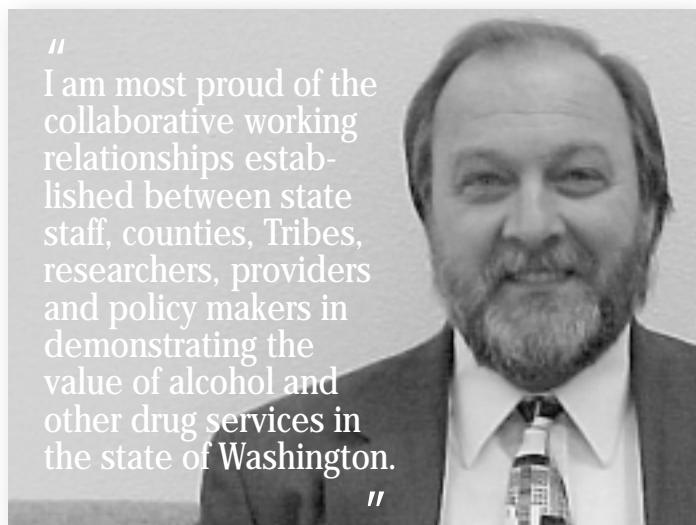
Ken Stark, director of the DSHS Division of Alcohol and Substance Abuse (DASA), has received a service award in recognition for his outstanding leadership from the National Association of State Alcohol and Drug Abuse Directors (NASADAD). The award was presented at NASADAD's annual meeting in June in Arlington, Virginia.

Ken has been DASA's director for 15 years. He has been actively involved at both the federal and state levels in policy development and in research

and evaluation within the field of substance abuse. Ken has represented Washington State on the NASADAD Board of Directors since 1994, and has served as chair of the NASADAD Research and Technical Assistance and Training Committee since 1999.

Asked which accomplishments he is most proud of, Ken answered "the collaborative working relationships established between state staff, counties, Tribes, researchers, providers and policy makers in demonstrating the value of alcohol and other drug services in the state of Washington."

When presenting the award, the Association noted that "as the substance abuse prevention and treatment field moves to performance-based data collection, reporting and analysis, Ken's leadership has been of incalculable value to the association." 🐾



"I am most proud of the collaborative working relationships established between state staff, counties, Tribes, researchers, providers and policy makers in demonstrating the value of alcohol and other drug services in the state of Washington."

During May and June, Public Health - Seattle & King County's Alcohol, and Other Drug (AOD) Prevention Program launched a county-wide public awareness campaign that focused on increasing knowledge about risks associated with substance use. The Washington State DSHS Division of Alcohol and Substance Abuse (DASA) was the primary funding source.

The overall campaign sought to heighten awareness about consequences that may result from substance use, such as

King County Launches Alcohol/Drug Awareness Campaign

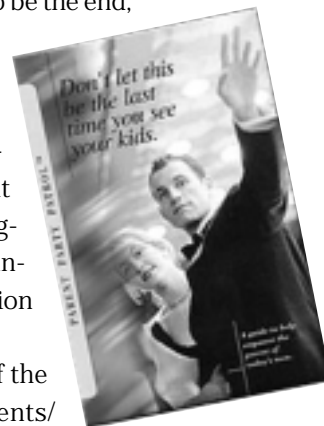
deaths, injuries, motor vehicle crashes, violence, unwanted sex, and unplanned pregnancy. Furthermore, the campaign aimed to decrease community norms favorable toward underage drinking and youth drug use.

One component of the campaign addressed driving under the influence (DUI) issues. The AOD Prevention Program collaborated with the King County Traffic Safety Coalition to display this message on billboards: "Extra DUI Patrols Now Here. Under 21 - Zero Tolerance." A total of 18 billboards appeared along major arterial highways and roads, such as Highway 99, West Marginal Way, Rainier Avenue South, and Lake City Way Northeast. Clear Channel Outdoor provided corporate support by waiving half the development fees and by offering space for two more billboards (a 1:9 match).

A second component informed parents/guardians and youth about risks associated with using alcohol and other drugs during high school prom and graduation celebrations. The AOD Prevention Program contracted with Parent Party

Patrol to produce the prom and graduation brochures then distribute them to schools and communities. In addition, Public Health placed the ad, "Graduation.... It doesn't have to be the end," in the Seattle Times newspaper and on King County Metro buses. The ad encouraged parents to "make it a safe, sober and drug-free celebration" and included contact information for Parent Party Patrol.

A third component of the campaign alerted parents/guardians about different access points for kids to obtain alcohol, with the goal of encouraging them to cut off the supply of alcohol to their kids. The AOD Prevention Program placed ads in newspapers and on buses. The message, entitled "Four Ways," can be



viewed at www.faceproject.org. The message was modified to include acknowledgements of the local sponsors, the AOD Prevention Program and DASA.

For more information about this campaign, contact Jackie Jamero Berganio at (206) 296-7614 or Jackie.Berganio@metrokc.gov.

Extra DUI Patrols Now Here.

Drive Hammered. Get Nailed.

A message from the King County Traffic Safety Coalition, Public Health - Seattle & King County, DSHS-Division of Alcohol and Substance Abuse and Washington Traffic Safety Commission



Responsibility Knocks

By Maria Gonzalez and Brian Fitzgerald

The following success story about Yakima's Drug Court Program was first published March 29, 2003, in the Yakima Herald-Republic. We appreciate the Yakima Herald-Republic allowing us to share this story with our readers.

The scene inside Debbie Vargas' Yakima home, minutes before dinner, is much like any Valley home with children. First, a few minutes spent curled up on the couch, watching cartoons on the Disney Channel before the pizza is ready.

After dinner, Andrew and Angelina Westphal, 5-year-old twins, and their 7-year-old brother, Eric, skip and hop through the house, waving their pajamas around before their baths.

There was a time in the children's young lives that simple things like eating and bathing weren't guaranteed. In those days, everyone in their family was struggling with drug addiction.

At 43, Vargas — whose own children are grown and have families of their own — is taking her second trip through parenthood by looking after her brother's children.

But in other ways, she's living her life for the first time.

Last month, Vargas was one of 34 people to graduate from Yakima County's Drug Court. In 18 months, Vargas conquered a seven-year heroin addiction and a lifetime of substance abuse to find the strength she needed to start a new life.

Getting sober meant leaving her hometown of Wapato. Leaving family and friends. "I left everything to get sober," Vargas says. She kept herself clean by thinking about the people in her life. The program is so intense, she had no other choice. "They keep you so busy there is no way you could be using," she says.

The program takes at least a one-year commitment. People have a two-week period in the beginning where they can leave, if they choose. After that comes the hard

part. In that year, people in the drug court undergo weekly urinalyses, mandatory alcoholics anonymous meetings, court appearances and chemical dependency therapy. That can also include staying in one of nine clean and sober houses in Yakima.

On February 20, Vargas' children and grandchildren crowded District Court Judge Robert Hackett's courtroom along with relatives and friends of three other graduates, cheering when Vargas received her certificate.

Since starting the drug court program, Vargas took a job as a flagger for Pavement Surface Control.



When child protection services put her brother's kids in her custody four months ago, it came as no surprise to her. "I already knew it was going to happen one day," she says.

These days, her brother lives in a Yakima clean and sober house, which is why he lost custody of his children. No one knows where the children's mother is, but Vargas believes she is living on the streets, battling her own drug habit.

Before dinner, Vargas' young family sits together watching cartoons on the television. Angelina crawls onto her "auntie's" lap and asks if she can call her "mommie." "They were my higher power," Vargas says of her nephews and niece.

Now Vargas and the children can celebrate their new environment. "This is the

first time of my life that I've been sober," she says. "I can help myself now. I have goals and desires."

She's learned that offering the children a safe home has become the most important thing.

"I can be there for somebody else today," she says. "Before it was all about me."

From the program, she learned that anyone can suffer from this disease, but help is always available. "There's a lot of help if you want it," Vargas says. "When you want to get sober, you can. All you gotta do is walk in and ask."

Yakima County's Drug Court began as a pilot in 2000 and now has 55 participants — four of whom are celebrating their graduations this month.


The program, maintained by a three-year, \$500,000 federal grant awarded in 2001, is limited to people with non-violent felony charges who are struggling with substance abuse. Sexual offenders or violent criminals do not qualify, said Marty Lentsch, Drug Court Coordinator.

In Yakima, about 80 percent of adult felonies are drug-related, Lentsch said.

The program consists of a minimum one-year commitment, progressing in three phases lasting four months in which mandatory treatment sessions, court appearances and substance abuse counseling is gradually reduced. In that time, case managers help people rebuild their lives by offering advice on employment, education and life-management skills.

After successfully finishing the program, the graduate's charge is dismissed.

Since it began, the program has had a 97 percent success rate, with only one person relapsing into the criminal justice system, Lentsch said.

For help with a drug addiction in Yakima, call the Drug Court: 574-1819. 

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Tip of the CAPT Center for the Application of Prevention Technologies

CULTURAL DIVERSITY IN PREVENTION

As prevention professionals, the ability to effectively communicate and demonstrate an understanding of the unique needs of various cultural groups is important. Culture greatly influences individual attitudes and values about the use of alcohol, tobacco and other drugs, and one's response to prevention messages.

Three National Institute on Drug Abuse studies have shown that culture and ethnicity can be protective factors and offset risk factors for alcohol and other drug abuse. The studies suggest that incorporating ethnic and cultural components specific to the unique characteristics of any particular community can make prevention programs more effective.

Culturally competent people recognize that taking the best of multiple perspectives enhances the capacity of all.

For more information, see Substance Abuse and Mental Health Services Administration's (SAMHSA) website regarding a teleconference entitled "Diversity and Prevention: Ethnicity, Culture and Environment" at: <http://www.health.org/multimedia/presteleconf/convertpdf2.aspx>

The six regional CAPTs are funded by the Center for Substance Abuse Prevention and SAMHSA. For more information on this Tip of the CAPT or other Western CAPT services, please visit our Web site: www.westcapt.org or our best practices website: www.open.org/westcapt.

Our toll-free office number is: (888) 734-7476.



Findings from Tacoma's High-Alcohol Impact Area Ban

Restrictions on selling wine and beer with high alcohol content have reduced chronic public inebriates in a downtown Tacoma area, according to a study evaluating the city's high-alcohol impact area. Under the ban, selling liquor or beer with an alcohol content of 5.7 percent or greater, and wine with an alcohol content of 13 percent or greater, was prohibited.

Highlights of the study, conducted by Washington State University, include:

- In the 13 months before the ban, there were 1,036 alcohol-related emergency medical service calls, compared with 667 incidents in the 13 months after the ban - a 35 percent decrease.
- Detoxification admissions averaged 132 cases each month from January 2000 through January 2001. From March 2002 to March 2003, admissions averaged 104 per month, a 21 percent decrease from the earlier period.
- The number of people drinking in public had fallen compared with two years ago, said 22 percent of the residents and 26 percent of the retailers in the affected area.
- Respondents also said litter had been reduced, people felt safer in the area, and the community had changed for the better.

The study used several methods to assess the effectiveness of the liquor restrictions. They included a telephone survey of more than 200 randomly selected Tacoma residents and a Web survey of people who work in the downtown area.

The complete report is available online at <http://www.sesrc.wsu.edu/reports/WAIA%20report%206-17-03.pdf>

On-line Resources

State and National On-line Information

- Chemical Dependency Professionals of Washington: www.cdpcertification.org
- Community Anti-Drug Coalitions of America: www.cadca.org
- Join Together: www.jointogether.org
- Media Literacy Education: www.teenhealthandthemedias.net
- National Anti-Drug Media Campaign: www.mediacampaign.org
- National Clearinghouse on Alcohol and Other Drug Information: www.health.org
- National Council on Alcoholism and Drug Dependence: www.ncadd.org
- National Institute on Drug Abuse: www.drugabuse.gov
- Office of National Drug Control Policy: www.whitehousedrugpolicy.gov
- Partnership for a Drug-Free Washington & America: www.drugfree.org
- Substance Abuse and Mental Health Services Administration: www.samhsa.gov
- Washington State Alcohol/Drug 24-Hour Helpline: www.adhl.org
- Washington State Alcohol/Drug Prevention Clearinghouse: <http://clearinghouse.adhl.org>
- Washington State Department of Health – Tobacco Prevention and Control Program Newsletter: www.doh.wa.gov/tobacco
- Washington State DSHS Division of Alcohol and Substance Abuse: www1.dshs.wa.gov/dasa
- Washington State Liquor Control Board: www.liq.wa.gov
- Washington State Office of Community Development – Safe and Drug Free Communities: www.ocd.wa.gov
- Washington State Office of the Superintendent of Public Instruction – Safe and Drug Free Schools: www.k12.wa.us/SafeDrugFree
- Washington Traffic Safety Coalition: www.wtsc.gov

Upcoming Education and Awareness Events: July – October



JULY '03

- 28-30 2nd Annual DASA Treatment Institute
Seattle Pacific University, Seattle.
Contact: DASA Training Section,
(360) 438-8200 or 1-877-4557



AUGUST '03

- 1 Ethics Conference, Seattle, contact
<http://www.son.washington.edu/cne/conf/welcome.asp>
- 5 NATIONAL NIGHT OUT, Contact National
Association of Town Watch (800) NITE-OUT
or www.natw.org
- 20-22 18th Annual Merrill Scott Symposium on
Alcoholism and other Drug Addictions,
Yakima. Contact: Sundown M Ranch,
(509) 457-0990 or www.sundown.org

AUGUST CONTINUED...

- 24-27 15th Annual National Prevention Network
Prevention Research Conference.
San Diego, CA. Contact: Sue Carlson at
(405) 325-1447, scarlson@ou.edu or
www.nasadad.org



SEPTEMBER '03

- NATIONAL ALCOHOL AND DRUG
ADDICTION RECOVERY MONTH
Contact: Center for Substance Abuse
Treatment (301) 443-5052 Website:
www.samhsa.gov/csat
- 14-17 "Facing Today's Challenges" – NAADAC
27TH annual conference on addiction
treatment, Washington DC. www.naadac.org
or 800-548-0497
- 27-28 Ninth Annual Youth Treatment Conference
"Counselor Camp," Cispus Learning Center,
Randle, WA. Contact Sabrina de la Fuente at
(206) 517-0228 or sabrinad@ryther.org



OCTOBER '03

- 13-15 Tenth Annual Joint Conference on Health,
Yakima. Contact: Kathy Kimsey,
Kathy@wspha.org
- 19-24 14th Annual Northwest Wellness Conference
for Seniors, Seaside, OR. For more
information, contact betho@chef.org
- 22-29 National Red Ribbon Week, Contact:
National Family Partnership (800)
705-8997 or www.redribbon.org
- 23-25 Washington State Prevention Summit,
Yakima Convention Center, Yakima, WA.
Contact the DASA Training Section at
(360) 438-8200

**For more information
or to register for trainings,
contact DASA's Training Section
at 1-877-301-4557**

Want to share FOCUS with others? Let them know it's on DASA's website at www1.dshs.wa.gov/dasa (click on "What's New")



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